

# Terms of Use

## General

Sino Foods Ltd is the main Franchise Company for the Peking brand. Stores hours of business vary from location to location, the times shown on this site are indicative, actual store opening times may vary. Prices displayed on this site are indicative of prices charged instore, Peking reserve the right to change price-[s without notice. Peking reserve the right to refuse admission and service.

Peking is not liable or responsible for any damages or injuries caused by use of this web site (such as viruses, omissions or misstatements). Peking may revise the information, services and the resources contained in this web site from time to time and we reserve the right to make such changes without obligation to notify past, current or prospective visitors. In no event shall Peking be liable for any indirect, special, incidental, or consequential damages arising out of any use of the information contained herein.

## Product Care

Although every care is taken, some products may contain nuts. Although great care has been taken to remove all bones from chicken and ham, some may remain. Side orders are subject to specific store availability; in normal circumstances your local Peking store manager will offer an alternative for any item which is out-of-stock.

## Hyper-links

The Peking web site may link to sites not maintained by or related to Peking. Hyper-text links are provided as a service to users and are not sponsored by or affiliated with this web site or Peking. Peking has not reviewed the sites hyper-linked to or from this web site and is not responsible for the content of any other site. These links are to be accessed at the user's own risk. Peking makes no representations or warranties about the content, completeness, or accuracy of these links or the sites hyper-linked to this web site. Furthermore, Peking does not implicitly endorse third-party sites hyper-linked to this web site.

## Trademarks & Copyright

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including the reproduction, modification, distribution, transmission, republication, display or performance, of the content on this web site is strictly prohibited.

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Ben & Jerry, Coca Cola, Coke and Sprite are registered trademarks of their respective companies.

#### Unsolicited Idea Submissions

Peking or any of its employees do not accept or consider unsolicited ideas, including ideas for new advertising campaigns, new promotions, new or improved products or menu items, product enhancements, processes, recipes, materials, marketing plans or new product names. Please do not send any original creative artwork, suggestions or other works. The sole purpose of this policy is to avoid potential misunderstandings or disputes when Peking's products or marketing strategies might seem similar to ideas submitted to Peking. So, please do not send your unsolicited ideas to Peking or anyone at Peking. If, despite our request that you not send us your ideas, you still send them, then regardless of what your letter says, the following terms shall apply to your idea submission.

You agree that: (1) your ideas will automatically become the property of Peking, without compensation to you, and (2) Peking can use the ideas for any purpose and in any way, even give them to others. Peking does, however, welcome your feedback regarding many areas of Peking's existing business. If you want to send us your feedback, and we hope you do, simply use our Customer feedback page. Please provide only specific feedback on Peking's existing products or marketing strategies (do not include any ideas that Peking policy will not permit it to accept or consider). It's just one more way that Peking can learn how to best satisfy your needs.

#### Contact Us

Please contact us with any questions or comments. We want you to enjoy your use of Peking's service. If you have any questions, or believe that a violation of this policy may have occurred, please let us know. For Customer Feedback please visit our Feedback form.

#### Privacy Policy Page

Your privacy is important to us

This policy tells you about how we use and protect your personal information. Peking Sino Food Ltd and all Franchisees trading under the peking trade mark, (hereinafter referred to as “The Company” or “We” “Our” or “Us”), acknowledges and respects the privacy of individuals. Safeguarding your privacy and the security of your personal information is important to us. This policy covers the personal information that We hold and sets out the way in which We will use, manage and protect your personal information when you visit any of our websites, or place an order over the telephone or in one of our stores. Please take a few minutes to read the following policy so that you understand how we treat your personal information. We may revise Our policy from time to time whenever necessary. So please check Our website regularly to stay informed of any updates. This policy has been updated and is effective as of June 2014.

#### Contact Details

If you have questions about our policy, please click on our customer feedback page to contact us via our electronic feedback form. Or you can contact us at:

Sino foods ltd

no. 12 Funa Rua

Kingscourt

Co Cavan

Ireland

Tel: +353 042-9668084

email: [info@peking.ie](mailto:info@peking.ie)

#### Consent

By submitting personal information you consent to the use of that information as set out in this Privacy Statement.

#### Disclaimer

The Company is not liable or responsible for any damages or injuries caused by use of our website (such as viruses, omissions or misstatements). The Company may revise the information, services and the resources contained in our website from time to time and we reserve the right to make such changes without obligation to notify past, current or prospective visitors. In no event shall The Company be liable for any indirect, special, incidental, or consequential damages arising out of any use of the information contained herein.

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Ben & Jerry, Coca Cola, Coke and Sprite are registered trademarks of their respective companies.

#### Collection of information

We collect information about how you use our website and our services. If you contact us by letter, phone, email, or through the competition, games pages, we will collect your sender information and may collect the other information you voluntarily disclose to us. We may collect personal information from you on Our website, over the telephone and in our stores at point of sale, including some or all of the following: your name, address, telephone number(s), text messaging information, email addresses and other electronic or digital contact and messaging media, credit card or other payment details and any other information voluntarily provided. You have the choice not to disclose any Personal information on our website, or over the telephone or instore at point of sale, however We may not be able to provide some services if you choose not to disclose any Personal Information.

#### Cookies

Our cookies cannot and do not retrieve any other data from your hard drive or pass on computer viruses. If you are just browsing our website, a cookie identifies your browser and user id (and not your identity). Our use of cookies. Like many websites on the Internet, our website uses cookies. Cookies are small strings of data placed on users' personal computer hard drives during the exchange of data that happens when your browser points to our website. Cookies enable a website to identify a user's browser as a previous visitor by means of a unique string of numbers assigned on a previous visit. Our cookies assist us in collecting information on what pages of our website you access or visit, and in recording any preferences you indicate on our website.

#### Storage of Information

We store the information you provide to us and the information we collect electronically in our computer databases. We own, maintain and operate our computer servers containing our databases. Access to our computer servers is controlled by a series of security features. However we cannot guarantee that our security measures will not prevent a third party from unlawfully accessing or intercepting personal information stored or where an error may occur in the administration of our website. In consideration of which We advise that you use caution whenever submitting personal information online.

#### Use of Information

We use the personal information about you stored in our member database in various ways. We keep track of your food preferences, order history and restaurant choices and analyse that information. We do so in order to be able to contact you with special advertisements, offers and notices regarding foods and restaurants that seem to fit with your preferences, from time to time.

We do not sell your personal information, or any information that can be identified to you personally, to any third-party marketers or other third parties. We do aggregate information about how our service is used without specific identification to any particular user) to be able to improve our service and make it more responsive to our customers' preferences. We also make such summary information available to our restaurant affiliates in order to obtain information about products, services, offers and notices which we believe will be useful and informative to our website users.

#### Sensitive Information

We do not collect, use or disclose sensitive information (for example: information about religious or political ideologies, racial or ethnic backgrounds) unless with your specific consent or if we are required by Irish or European law to disclose any or all such personal information.

#### Children's Privacy

The general website is designed for use by persons aged 15 or older. Peking does not knowingly collect personally identifiable information from children under the age of 15 from the main section of the site, if we discover that we have received personally identifiable information from an individual who indicates that he or she is, or whom Peking otherwise has reason to believe is, under the age of 15, Peking will delete such information from its systems. Additionally, a child's parent or legal guardian may request that the child's information be corrected or deleted from our files by requesting this via our Customer feedback page or by contacting us (please see Contact Details) at the details given above.

#### Third Party Disclosure

Statistical information and Personal information may from time to time be disclosed to a third party.

For example:

To fulfil the purpose for which the Personal information was provided. If you place an order online and provide payment/credit card details, We pass your details onto our payment provider, Paypal (or other secure internet payment gateway). If you have given consent for that information to be shared for an express purpose, such as competition entry and or joint promotions.

If we are required to disclose the information by law.

#### Promotions and Prizes

We search for merchants who sponsor promotions and offer prizes. When we find such merchants, we provide the means on our website, newsletter or emails for our users to register for the contests or

receive great offers. When you register for a contest, your name and email address may be provided to the merchant sponsoring the contest.

#### Access to your Information

We will provide you with your unique account-related information and information from contacts that we maintain about you by written request through on our customer feedback page, or in writing to The Company (please see Contact Details), or by email to: [info@peking.ie](mailto:info@peking.ie) . In your request, please provide us with your current specific contact information so that we can accurately check our records. To Stop Receiving Notices of Future Offers or contact from Us by Text or Email Messages simply use the opt out function or contact Us through Customer Feedback or written request to The Company (please see Contact Details). Please provide us with full and current contact information and information on which Peking Store is contacting you by text or email so that we can process the cease contact option properly and efficiently. Please contact us with any questions or comments. We want you to enjoy your use of Peking's service. If you have any questions, or believe that a violation of this policy may have occurred, please let us know. For Customer Feedback please visit our Feedback form.